



# G2 iPaaS Spring 2024

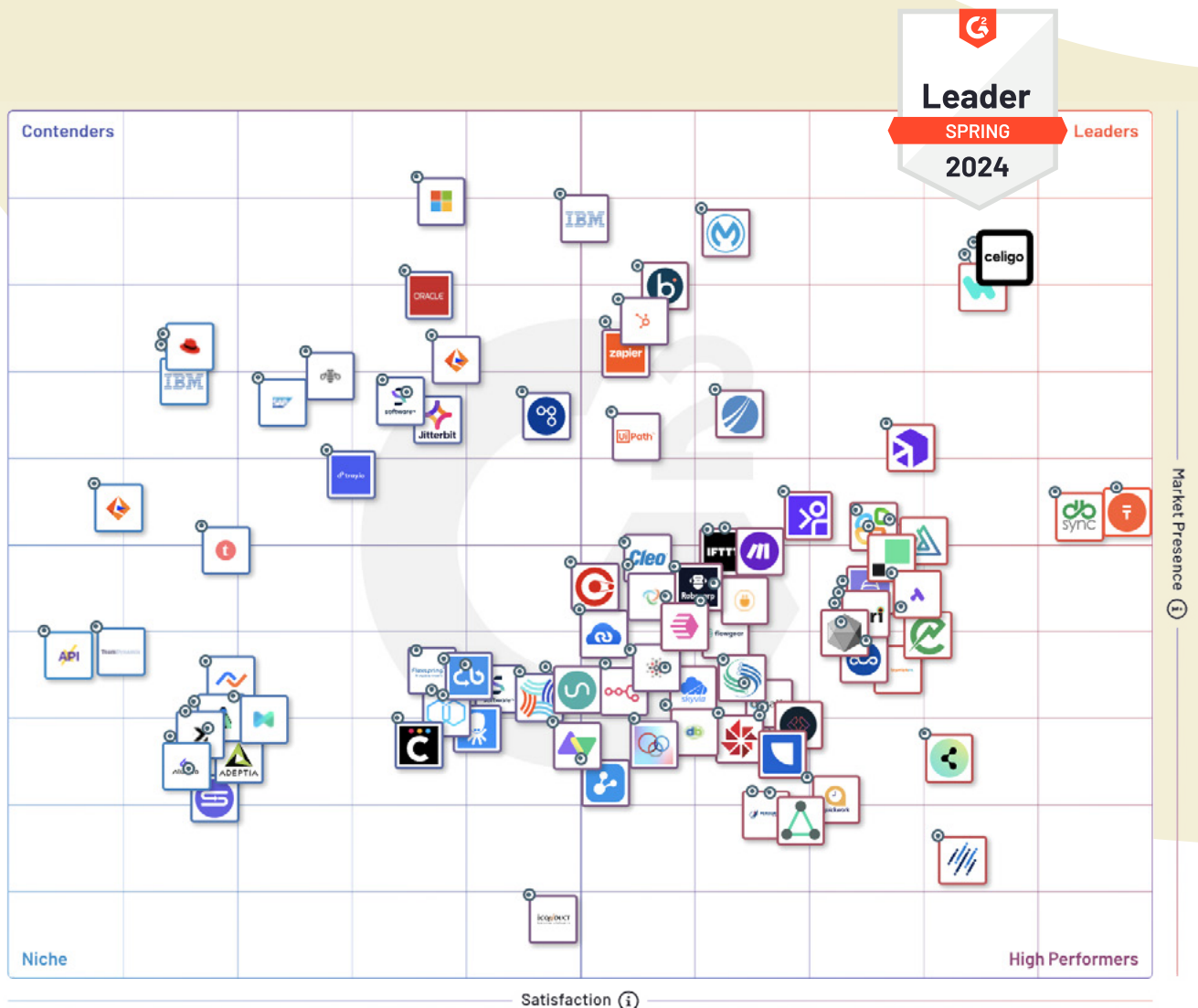
Presented by Celigo,  
the #1-ranked iPaaS on G2



**celigo**

# G2 Grid<sup>®</sup> for iPaaS

Celigo is the #1-ranked iPaaS solution out of 236 companies in the G2 Spring 2024 Grid<sup>®</sup> Report for iPaaS



G2 Grid<sup>®</sup> Scoring

# Celigo in the G2 Spring 2024 reports

## #1-ranked in the following categories:

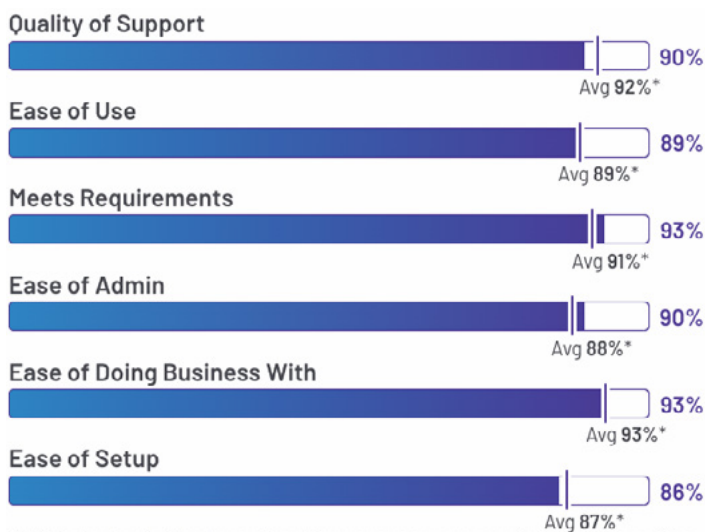
- iPaaS Grid report
- ANZ regional report
- America regional report
- Most likely to recommend (API Marketplace)
- Best relationship (API Marketplace)
- and more

## iPaaS Leader in the following categories:

- Europe regional report
- EMEA regional report
- Asia regional report
- Asia Pacific regional report
- Momentum report
- and more



## Satisfaction rating



\*N/A is displayed when fewer than five responses were received for the question.

## Highest-rated features



\*Category Average

# Leaders



|  | # of Reviews | Satisfaction | Market Presence | G2 Score |
|--|--------------|--------------|-----------------|----------|
| <b>Celigo</b>  | 365          | 85           | 89              | 87       |
| Workato  | 279          | 85           | 88              | 86       |
| Albato   | 325          | 100          | 57              | 79       |
| IBM App Connect  | 151          | 62           | 95              | 78       |
| MuleSoft Anypoint Platform                             | 336          | 62           | 94              | 78       |
| DBSync Cloud Workflow                                  | 158          | 94           | 57              | 76       |
| Digibee  | 58           | 79           | 66              | 73       |
| Boomi  | 183          | 52           | 85              | 69       |
| HubSpot Operations Hub                                 | 215          | 53           | 82              | 67       |
| Prismatic  | 57           | 79           | 54              | 67       |
| TIBCO Integration (featuring Business Works and Flogo) | 121          | 63           | 70              | 67       |
| Hightouch  | 86           | 78           | 53              | 66       |
| Appy Pie   | 153          | 76           | 55              | 66       |
| Zapier   | 549          | 51           | 79              | 65       |
| Frends   | 63           | 69           | 57              | 63       |
| UiPath: Robotics Process Automation (RPA)              | 83           | 53           | 67              | 60       |
| IFTTT  | 36           | 62           | 52              | 57       |
| Cleo   | 84           | 53           | 51              | 52       |

# Reviews



MARCH 1, 2024

## “Excelling in iPaaS, Five Star Review”

### WHAT DO YOU LIKE BEST?

There is a lot to like about the platform. Some of my favorites:

- #1 Customer support is truly world-class. Unfortunately this is rare in business today. The Celigo team has so many ways to seek help - whether by chat (which they answer quickly), email support (which they answer quickly), or the free office hours (the team is awesome and so helpful) - there is never an excuse to be in the dark on the platform. Customer Service is Celigo's secret sauce.
- #2 The interface is modern and intuitive
- #3 It's difficult to find a partner they don't already have a connection to or experience with



FEBRUARY 24, 2024

## “Great tool, great team and support”

### WHAT DO YOU LIKE BEST?

Celigo is extremely easy to use and requires very little IT knowledge/background. Flows / connections are very simple to configure and has been a great tool for our company. Support has also been great whenever we've needed to explore or sort any issue or complexity. The team is also very personable and helpful and have been fantastic to work with.



MARCH 8, 2024

## “Celigo | Unlimited Possibilities”

### WHAT DO YOU LIKE BEST?

Celigo is an ahead-of-the-times platform, allowing for no-code to low-code automation. The pre-built connectors, templates, and integrations empower individuals and companies to streamline and automate virtually any part of the business. Creating and modifying custom 'flows' is very user friendly as it bridges writing code and visualizations with point and click mapping, making complicated integrations a breeze. I love that Celigo flows can be scheduled to run both real-time and on a scheduled basis to flex to the frequencies and use-cases of the company. Alongside the friendly user interface, the total time to implement a solution is made seamless with the thoughtfulness that Celigo has clearly put into their product. Customer support, community posts, and weekly office-hours are very helpful add-ons.

# Easiest to use iPaaS software



| Collapse All |                    | Usability Score |     |
|--------------|--------------------|-----------------|-----|
| #1           | DBSync Cloud ...   |                 | 9.1 |
| #2           | Celigo             |                 | 9.1 |
| #3           | Recursyv           |                 | 9.0 |
| #4           | Activepieces       |                 | 8.9 |
| #5           | Albato             |                 | 8.9 |
| #6           | Konnectify         |                 | 8.8 |
| #7           | Digibee            |                 | 8.8 |
| #8           | Workato            |                 | 8.8 |
| #9           | Hightouch          |                 | 8.6 |
| #10          | CiraSync           |                 | 8.6 |
| #11          | Make (formerly ... |                 | 8.5 |
| #12          | Appy Pie           |                 | 8.5 |
| #13          | The Cloud Conn...  |                 | 8.5 |
| #14          | Frends             |                 | 8.4 |
| #15          | Zluri              |                 | 8.4 |
| #16          | Prismatic          |                 | 8.4 |
| #17          | TIBCO Integrati... |                 | 8.4 |
| #18          | Files.com          |                 | 8.3 |
| #19          | IBM App Conne...   |                 | 8.3 |
| #20          | RudderStack        |                 | 8.3 |

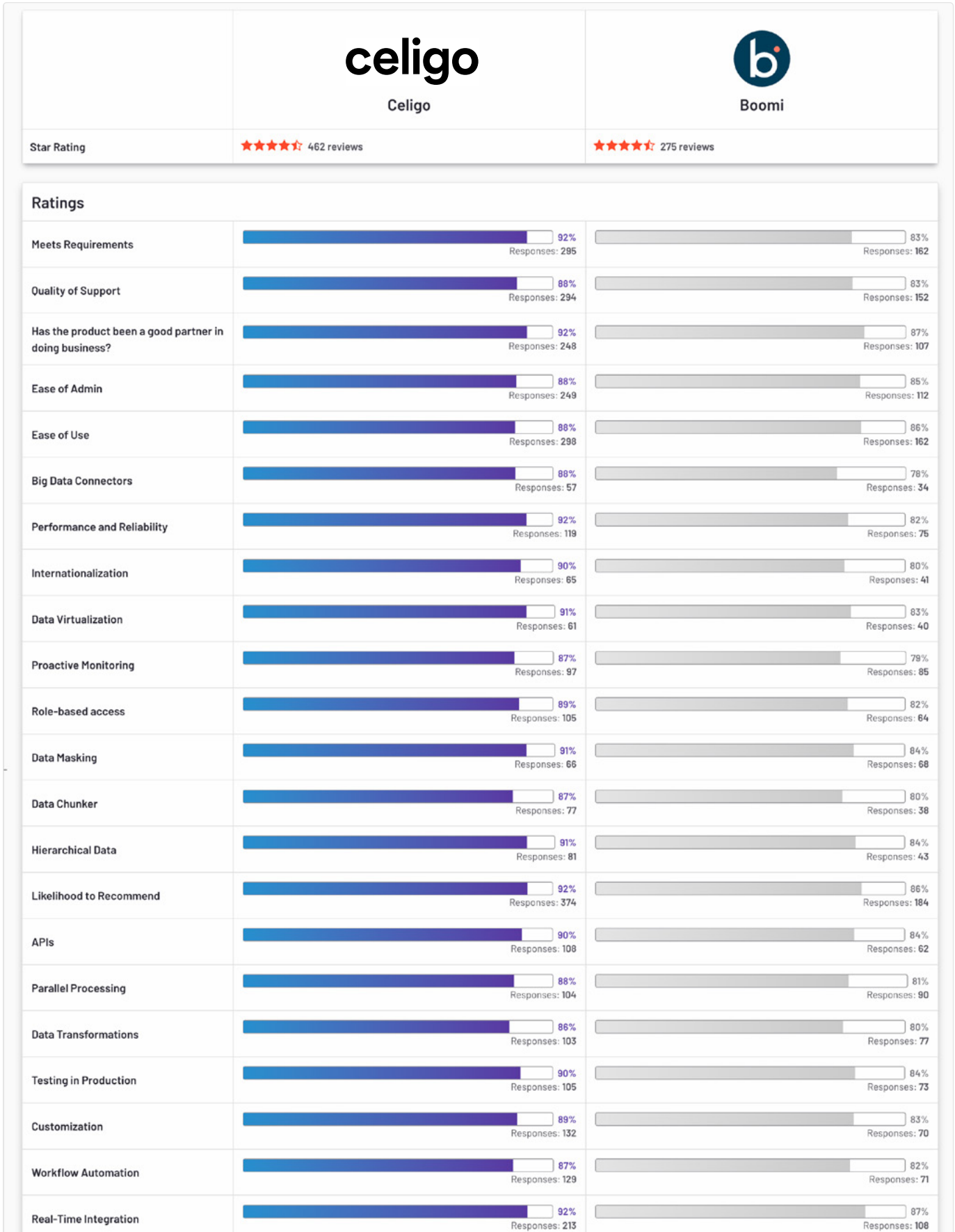
# #1 Mid-Market Results



Collapse All G2 Satisfaction Score

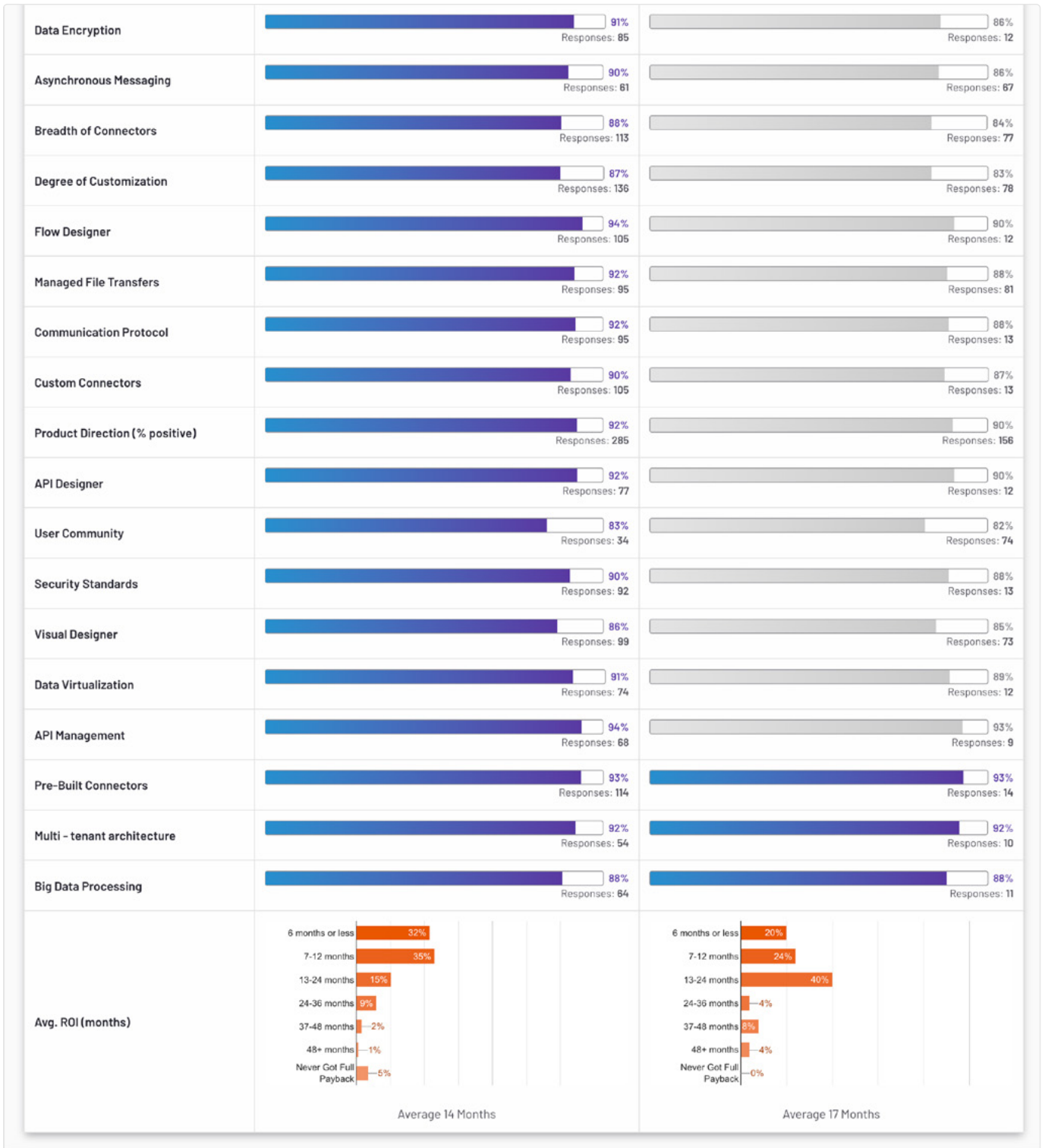
|  |     |                    |                    |    |
|--|-----|--------------------|--------------------|----|
|  | #1  | celigo             | Celigo             | 99 |
|  | #2  | Workato            | Workato            | 97 |
|  | #3  | DBSync Cloud ...   | DBSync Cloud ...   | 94 |
|  | #4  | Hightouch          | Hightouch          | 92 |
|  | #5  | Digibee            | Digibee            | 86 |
|  | #6  | Prismatic          | Prismatic          | 83 |
|  | #7  | Zapier             | Zapier             | 79 |
|  | #8  | Friends            | Friends            | 78 |
|  | #9  | CiraSync           | CiraSync           | 77 |
|  | #10 | Recursyv           | Recursyv           | 72 |
|  | #11 | Zluri              | Zluri              | 71 |
|  | #12 | Jitterbit          | Jitterbit          | 64 |
|  | #13 | TIBCO Integrati... | TIBCO Integrati... | 64 |
|  | #14 | The Cloud Conn...  | The Cloud Conn...  | 63 |
|  | #15 | HubSpot Opera...   | HubSpot Opera...   | 63 |
|  | #16 | Albato             | Albato             | 63 |
|  | #17 | eZintegrations     | eZintegrations     | 63 |
|  | #18 | Tines              | Tines              | 62 |
|  | #19 | Flowgear           | Flowgear           | 62 |
|  | #20 | Martini            | Martini            | 61 |

# Celigo vs. Boomi








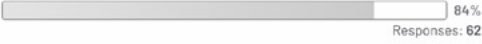

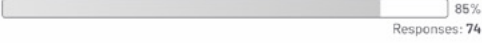

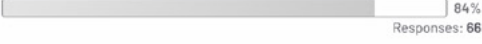



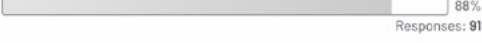



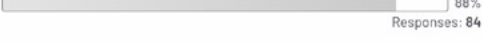

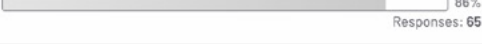

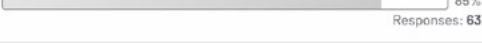

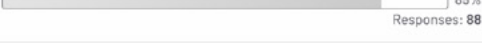







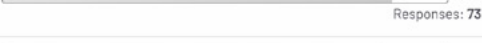

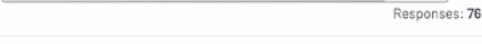

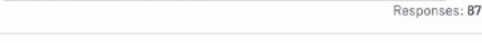
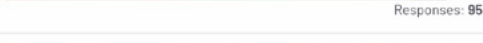




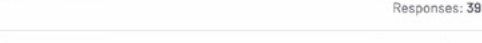






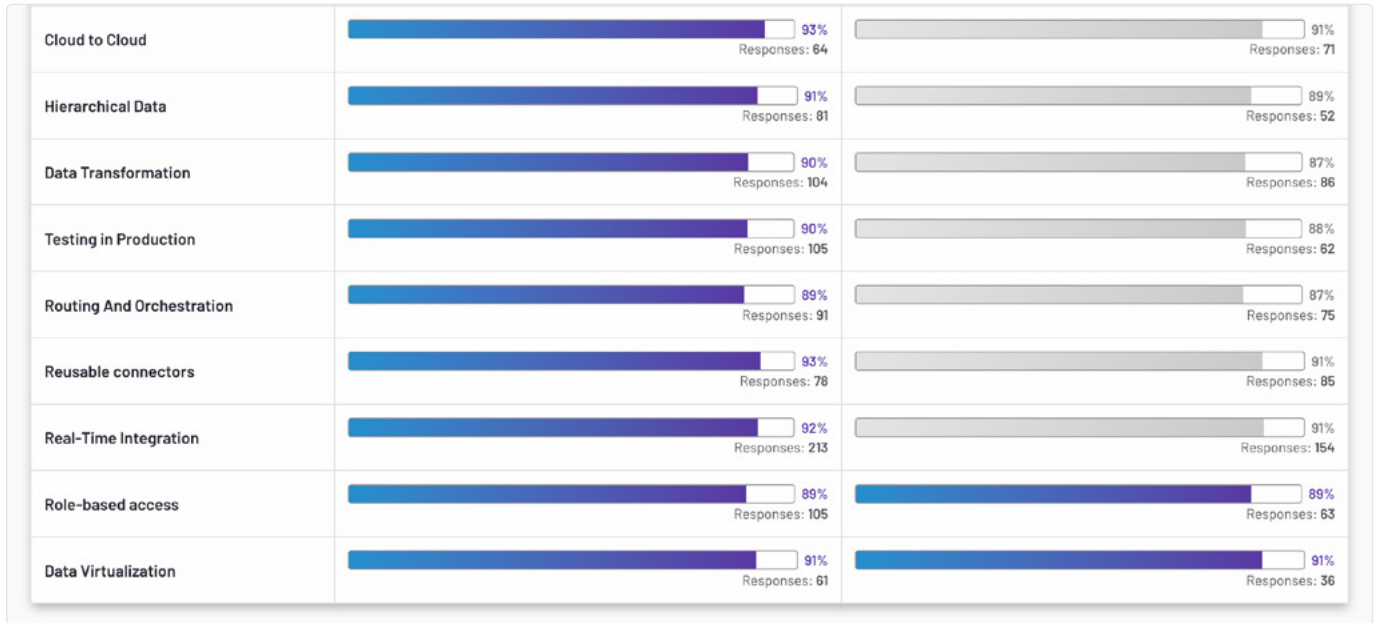
# Celigo vs. Boomi continued










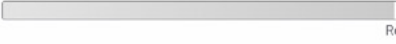







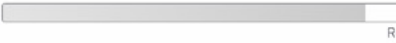



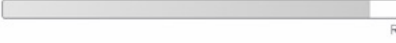

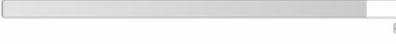

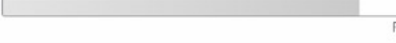

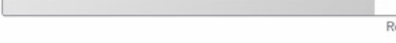

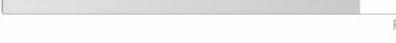



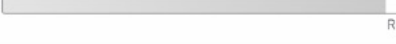

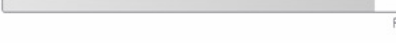









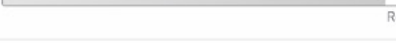


# Celigo vs. Workato

|                             | <br>Celigo               | <br>Workato             |
|-----------------------------|---|--|
| Star Rating                 | ★★★★☆ 462 reviews   | ★★★★☆ 420 reviews  |
| <b>Ratings</b>              |   |  |
| Meets Requirements          |  92%<br>Responses: 295   |  91%<br>Responses: 235  |
| EDI                         |  90%<br>Responses: 67    |  81%<br>Responses: 54   |
| Multi - tenant architecture |  92%<br>Responses: 54    |  84%<br>Responses: 62   |
| API Designer                |  92%<br>Responses: 77    |  85%<br>Responses: 74   |
| Managed File Transfers      |  91%<br>Responses: 81    |  84%<br>Responses: 66   |
| API Management              |  94%<br>Responses: 68    |  88%<br>Responses: 67   |
| Pre-Built Connectors        |  93%<br>Responses: 114   |  88%<br>Responses: 91   |
| Big Data Processing         |  88%<br>Responses: 84   |  82%<br>Responses: 80  |
| Flow Designer               |  94%<br>Responses: 105 |  88%<br>Responses: 84 |
| Hybrid                      |  92%<br>Responses: 48  |  86%<br>Responses: 65 |
| Data Virtualization         |  91%<br>Responses: 74  |  85%<br>Responses: 63 |
| Custom Connectors           |  90%<br>Responses: 105 |  85%<br>Responses: 88 |
| Monitoring & Notification   |  90%<br>Responses: 110 |  85%<br>Responses: 87 |
| Data Encryption             |  91%<br>Responses: 85  |  86%<br>Responses: 70 |
| Data Masking                |  91%<br>Responses: 88  |  87%<br>Responses: 82 |
| Communication Protocol      |  92%<br>Responses: 95  |  88%<br>Responses: 73 |
| Security Standards          |  90%<br>Responses: 92  |  86%<br>Responses: 76 |
| Data Mapping                |  93%<br>Responses: 110 |  89%<br>Responses: 87 |
| Managed File Transfers      |  92%<br>Responses: 95  |  88%<br>Responses: 83 |
| Internationalization        |  90%<br>Responses: 65  |  87%<br>Responses: 34 |
| Big Data Connectors         |  88%<br>Responses: 57  |  85%<br>Responses: 39 |
| Proactive Monitoring        |  87%<br>Responses: 97  |  85%<br>Responses: 63 |

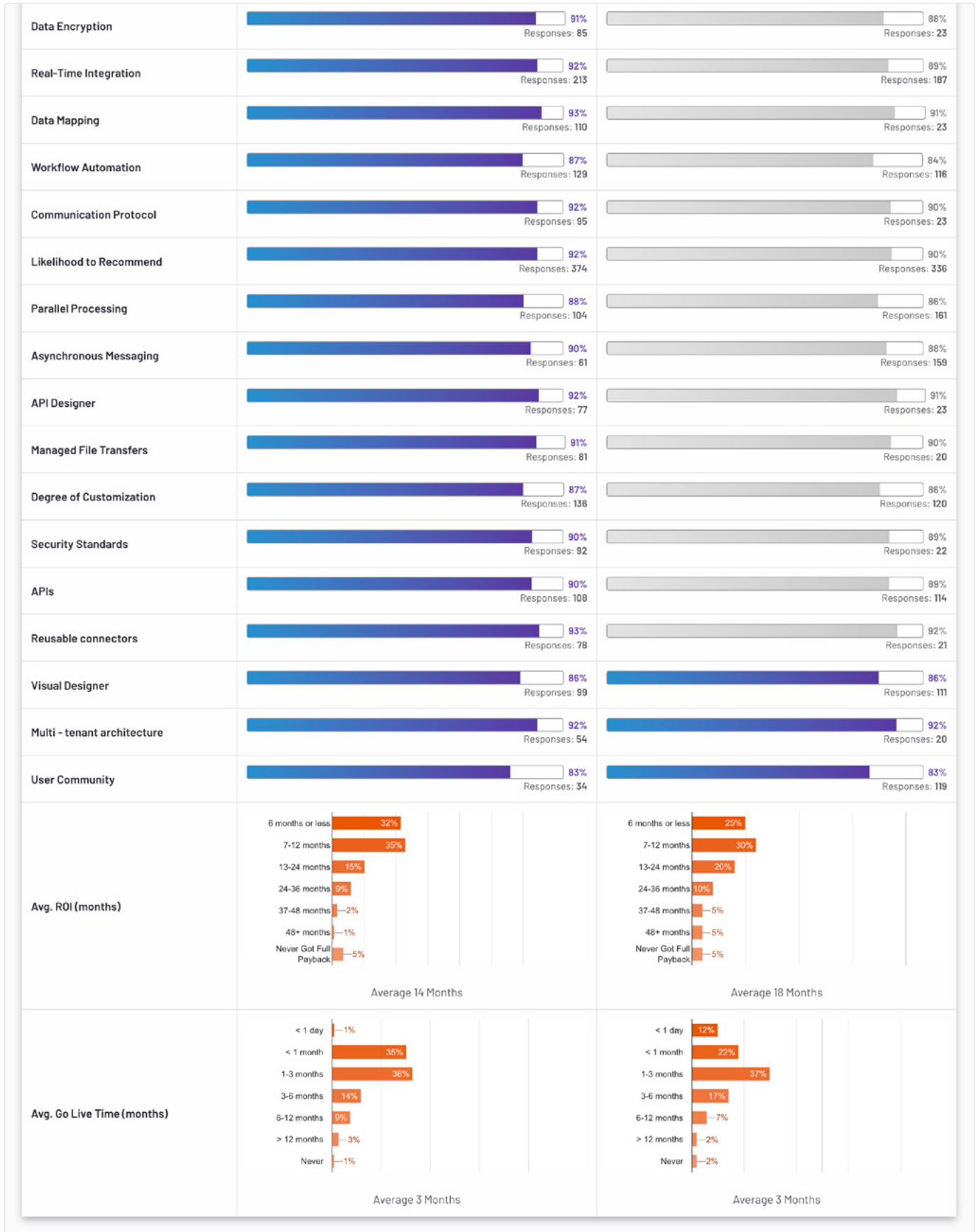
# Celigo vs. Workato continued










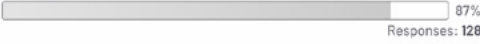

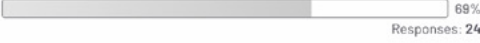

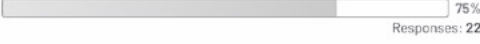

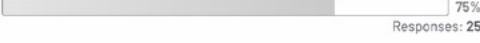



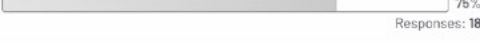



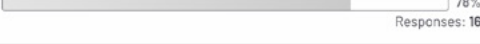

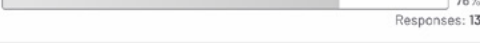

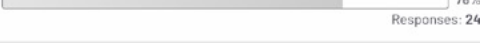

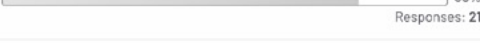


















# Celigo vs. MuleSoft

|  | <br>Celigo               | <br>MuleSoft Anypoint Platform |
|--|---|---|
| Star Rating  | ★★★★☆ 462 reviews   | ★★★★☆ 640 reviews   |
| <b>Ratings</b>   |   |   |
| Ease of Admin  |  88%<br>Responses: 249   |  83%<br>Responses: 175         |
| Quality of Support                                     |  88%<br>Responses: 294   |  84%<br>Responses: 259         |
| Meets Requirements                                     |  92%<br>Responses: 295   |  88%<br>Responses: 287         |
| Has the product been a good partner in doing business? |  92%<br>Responses: 248   |  88%<br>Responses: 169         |
| Ease of Use  |  88%<br>Responses: 298   |  87%<br>Responses: 286         |
| Data Virtualization                                    |  91%<br>Responses: 61    |  81%<br>Responses: 102         |
| Data Masking   |  91%<br>Responses: 66    |  81%<br>Responses: 122         |
| Proactive Monitoring                                   |  87%<br>Responses: 97   |  79%<br>Responses: 135        |
| Hierarchical Data                                      |  91%<br>Responses: 81  |  83%<br>Responses: 118       |
| Internationalization                                   |  90%<br>Responses: 65  |  81%<br>Responses: 72        |
| Big Data Processing                                    |  88%<br>Responses: 64  |  80%<br>Responses: 22        |
| Managed File Transfers                                 |  92%<br>Responses: 95  |  84%<br>Responses: 144       |
| Big Data Connectors                                    |  88%<br>Responses: 57  |  80%<br>Responses: 99        |
| Custom Connectors                                      |  90%<br>Responses: 105 |  85%<br>Responses: 22        |
| Performance and Reliability                            |  92%<br>Responses: 119 |  86%<br>Responses: 105       |
| Role-based access                                      |  89%<br>Responses: 105 |  84%<br>Responses: 92        |
| Customization  |  89%<br>Responses: 132 |  84%<br>Responses: 103       |
| Data Chunker   |  87%<br>Responses: 77  |  83%<br>Responses: 131       |
| Pre-Built Connectors                                   |  93%<br>Responses: 114 |  89%<br>Responses: 23        |
| Flow Designer  |  94%<br>Responses: 105 |  90%<br>Responses: 22        |
| Testing in Production                                  |  90%<br>Responses: 105 |  86%<br>Responses: 102       |
| EDI  |  90%<br>Responses: 67  |  87%<br>Responses: 19        |

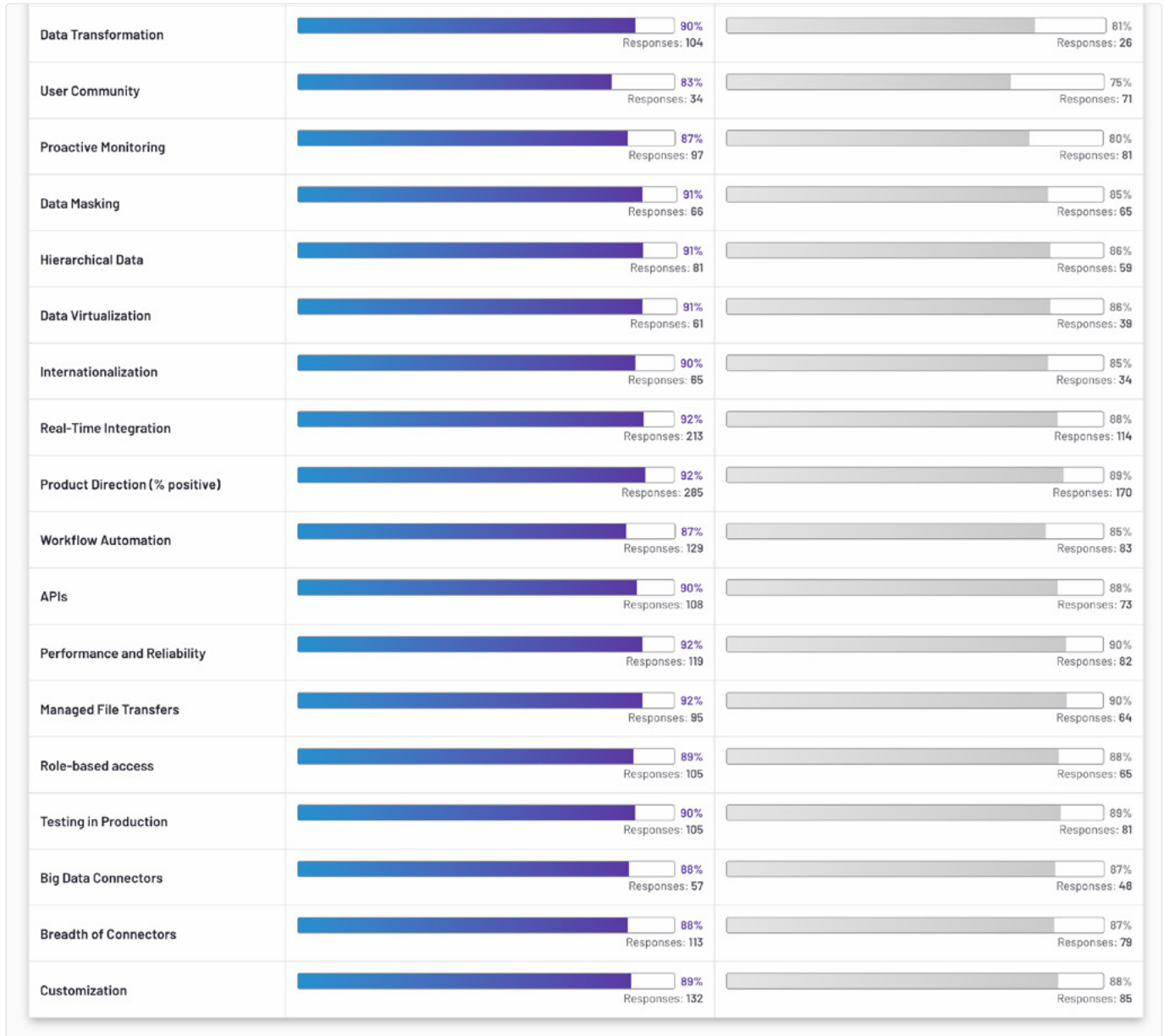
# Celigo vs. MuleSoft continued



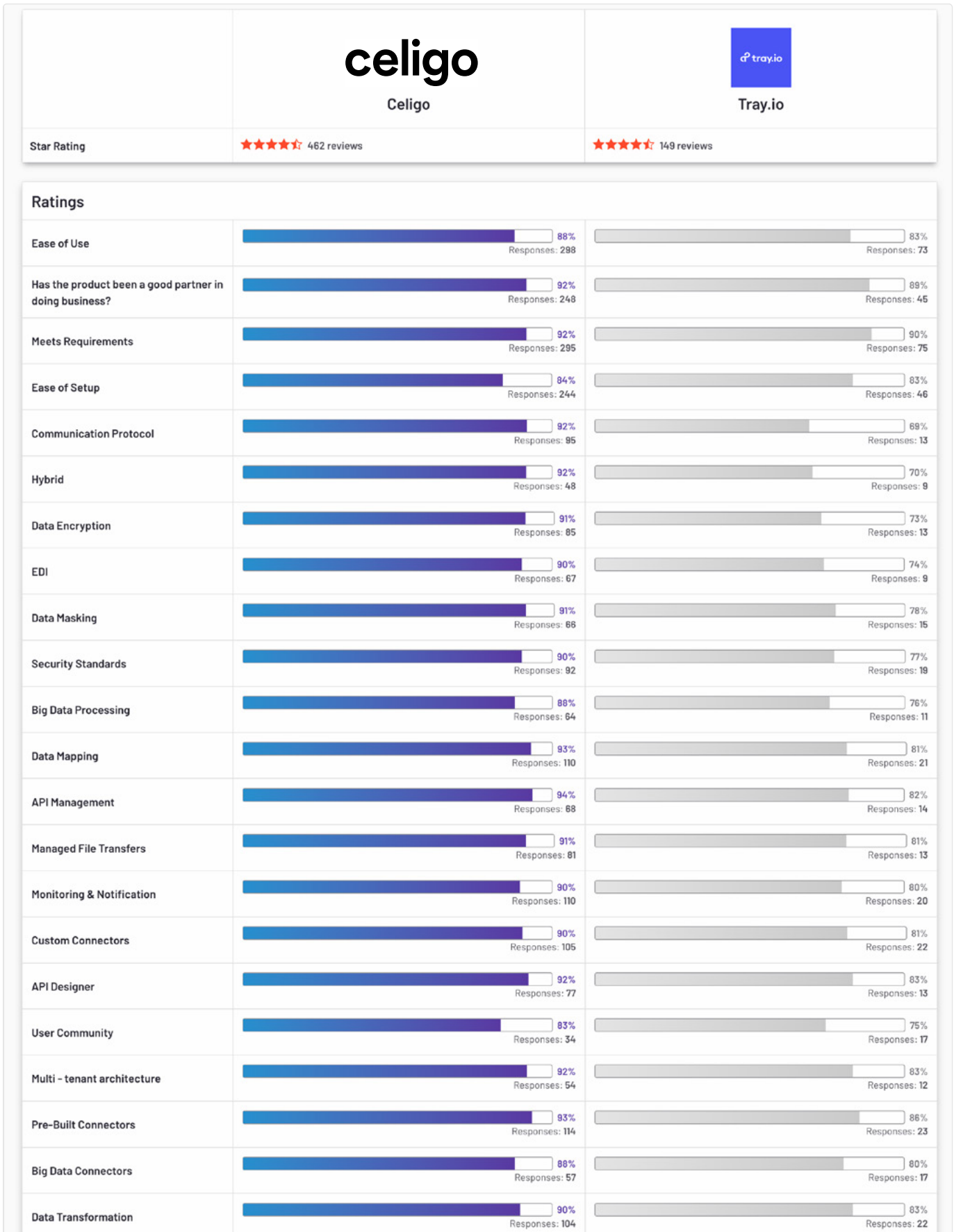
# Celigo vs. Jitterbit

|                             | <br>Celigo               | <br>Jitterbit<br>Jitterbit |
|-----------------------------|---|---|
| Star Rating                 | ★★★★☆ 462 reviews   | ★★★★☆ 350 reviews   |
| <b>Ratings</b>              |   |   |
| Meets Requirements          |  92%<br>Responses: 295   |  90%<br>Responses: 179     |
| Ease of Use                 |  88%<br>Responses: 298   |  87%<br>Responses: 180     |
| Ease of Admin               |  88%<br>Responses: 249   |  87%<br>Responses: 128     |
| Custom Connectors           |  90%<br>Responses: 105   |  69%<br>Responses: 24      |
| Flow Designer               |  94%<br>Responses: 105   |  75%<br>Responses: 22      |
| Pre-Built Connectors        |  93%<br>Responses: 114   |  75%<br>Responses: 25      |
| API Management              |  94%<br>Responses: 68    |  77%<br>Responses: 23      |
| Multi - tenant architecture |  92%<br>Responses: 54   |  75%<br>Responses: 18     |
| Big Data Processing         |  88%<br>Responses: 64  |  72%<br>Responses: 16    |
| Cloud to Cloud              |  93%<br>Responses: 64  |  78%<br>Responses: 16    |
| EDI                         |  90%<br>Responses: 67  |  76%<br>Responses: 13    |
| Monitoring & Notification   |  90%<br>Responses: 110 |  76%<br>Responses: 24    |
| Reusable connectors         |  93%<br>Responses: 78  |  80%<br>Responses: 21    |
| Communication Protocol      |  92%<br>Responses: 95  |  80%<br>Responses: 19    |
| Data Encryption             |  91%<br>Responses: 85  |  79%<br>Responses: 19    |
| API Designer                |  92%<br>Responses: 77  |  81%<br>Responses: 26    |
| Hybrid                      |  92%<br>Responses: 48  |  80%<br>Responses: 16    |
| Managed File Transfers      |  91%<br>Responses: 81  |  80%<br>Responses: 20    |
| Data Virtualization         |  91%<br>Responses: 74  |  80%<br>Responses: 19    |
| Data Mapping                |  93%<br>Responses: 110 |  83%<br>Responses: 26    |
| Security Standards          |  90%<br>Responses: 92  |  80%<br>Responses: 21    |
| Routing And Orchestration   |  89%<br>Responses: 91  |  79%<br>Responses: 23    |

# Celigo vs. Jitterbit continued

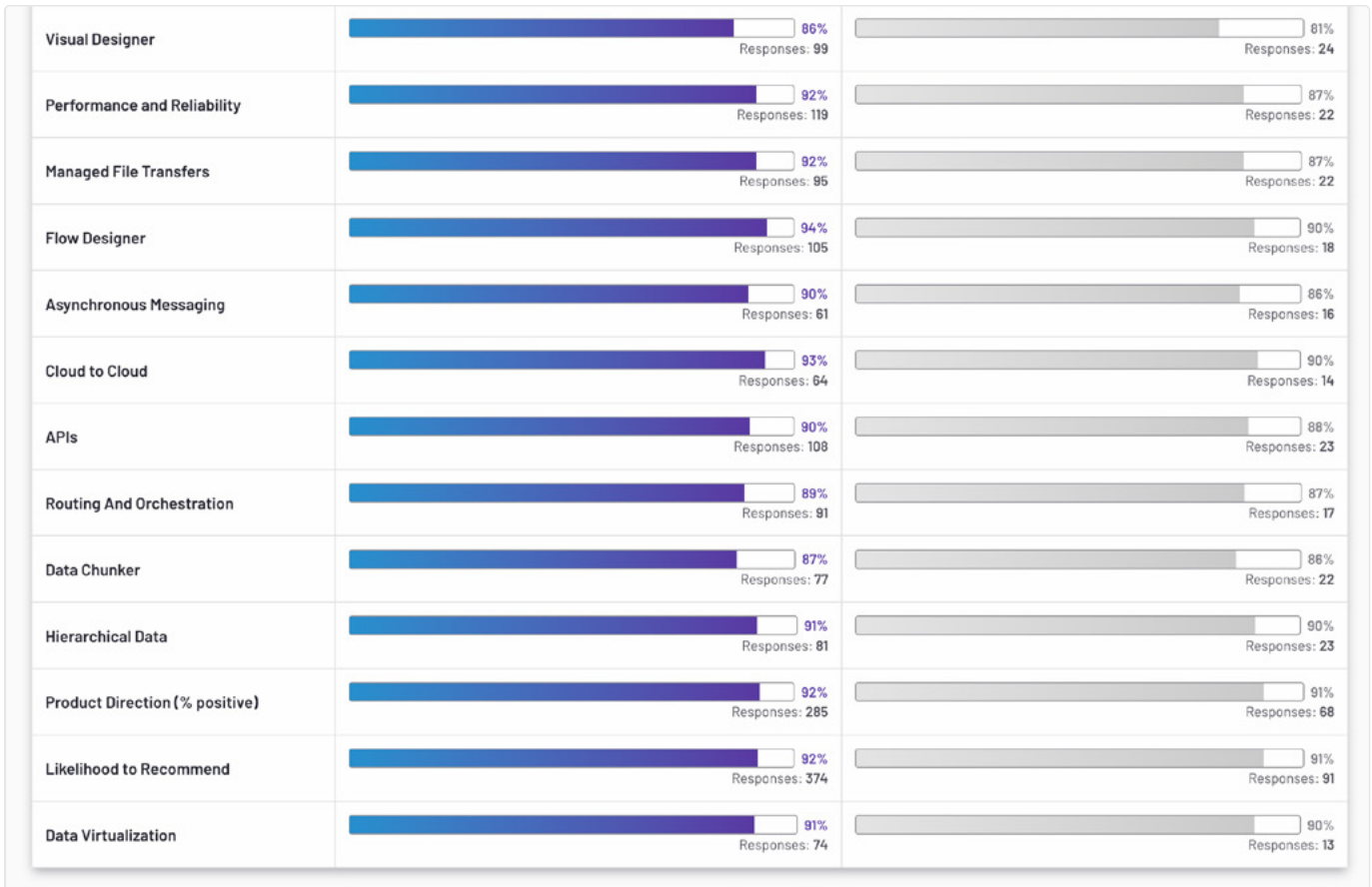


# Celigo vs. Tray.io


















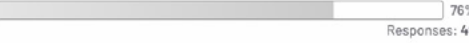

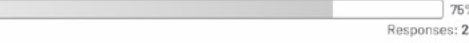

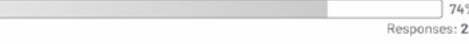

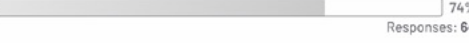

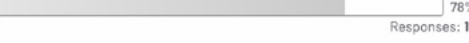

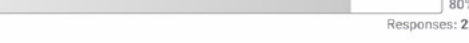





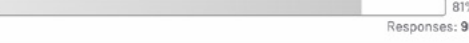

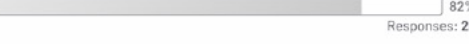





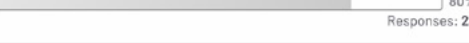

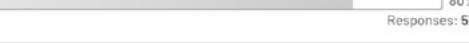

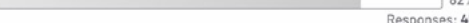




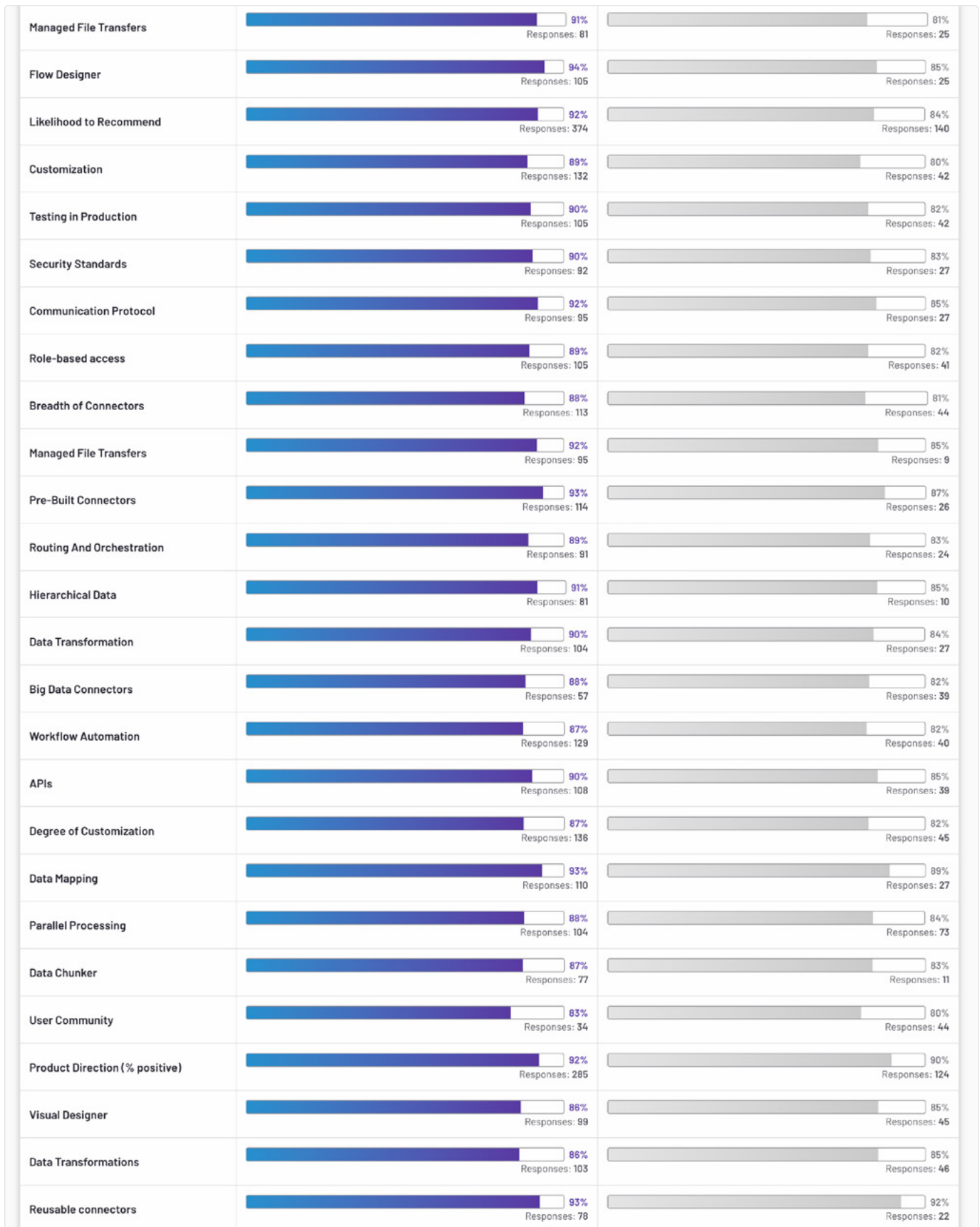
# Celigo vs. Tray.io continued



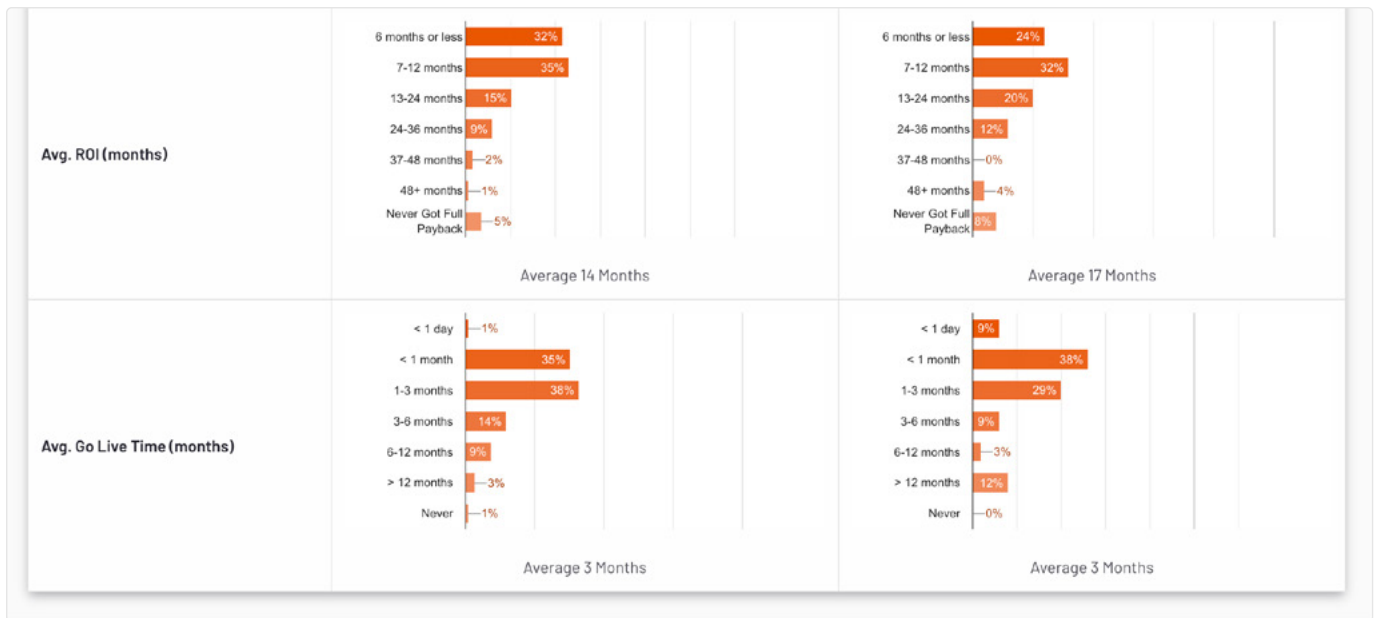
# Celigo vs. SnapLogic

|  | <br>Celigo               | <br>SnapLogic Intelligent Integration Platform (IIP) |
|--|---|---|
| Star Rating  | ★★★★☆ 462 reviews   | ★★★★☆ 262 reviews   |
| <b>Ratings</b>   |   |   |
| Meets Requirements                                     |  92%<br>Responses: 295   |  82%<br>Responses: 120                               |
| Quality of Support                                     |  88%<br>Responses: 294   |  79%<br>Responses: 121                               |
| Has the product been a good partner in doing business? |  92%<br>Responses: 248   |  86%<br>Responses: 60                                |
| Ease of Admin  |  88%<br>Responses: 249   |  84%<br>Responses: 61                                |
| Ease of Use  |  88%<br>Responses: 288   |  86%<br>Responses: 122                               |
| EDI  |  90%<br>Responses: 67    |  75%<br>Responses: 21                                |
| API Management   |  94%<br>Responses: 68    |  78%<br>Responses: 20                                |
| Data Masking   |  91%<br>Responses: 66   |  76%<br>Responses: 49                               |
| Custom Connectors                                      |  90%<br>Responses: 105 |  75%<br>Responses: 23                              |
| Big Data Processing                                    |  88%<br>Responses: 64  |  74%<br>Responses: 22                              |
| Proactive Monitoring                                   |  87%<br>Responses: 97  |  74%<br>Responses: 64                              |
| Hybrid   |  92%<br>Responses: 48  |  78%<br>Responses: 19                              |
| Data Virtualization                                    |  91%<br>Responses: 74  |  80%<br>Responses: 22                              |
| Monitoring & Notification                              |  90%<br>Responses: 110 |  79%<br>Responses: 27                              |
| Data Encryption  |  91%<br>Responses: 85  |  80%<br>Responses: 27                              |
| Real-Time Integration                                  |  92%<br>Responses: 213 |  81%<br>Responses: 90                              |
| API Designer   |  92%<br>Responses: 77  |  82%<br>Responses: 25                              |
| Multi-tenant architecture                              |  92%<br>Responses: 54  |  82%<br>Responses: 19                              |
| Cloud to Cloud   |  93%<br>Responses: 64  |  83%<br>Responses: 19                              |
| Internationalization                                   |  90%<br>Responses: 65  |  80%<br>Responses: 23                              |
| Asynchronous Messaging                                 |  90%<br>Responses: 61  |  80%<br>Responses: 52                              |
| Performance and Reliability                            |  92%<br>Responses: 119 |  82%<br>Responses: 45                              |

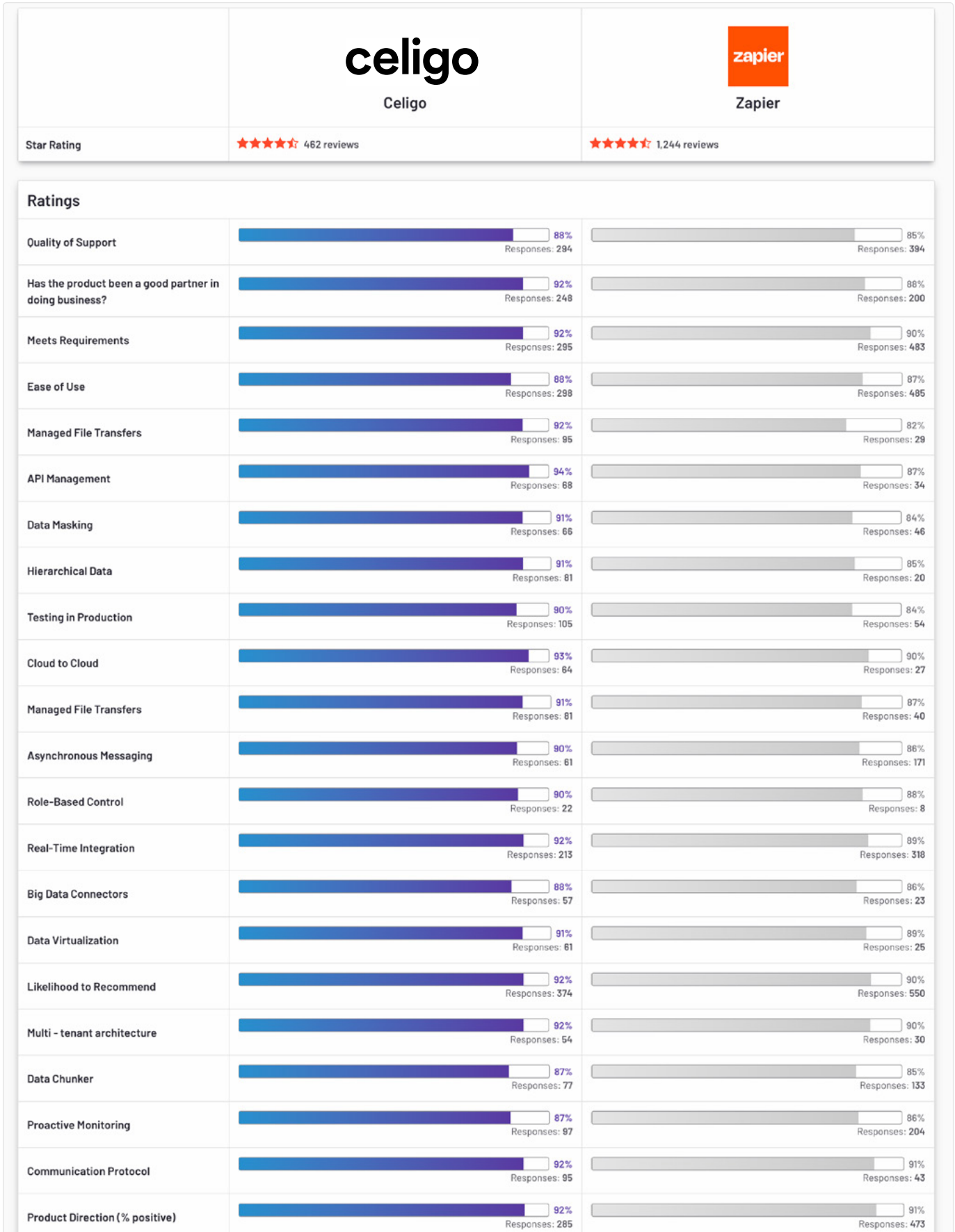
# Celigo vs. SnapLogic continued



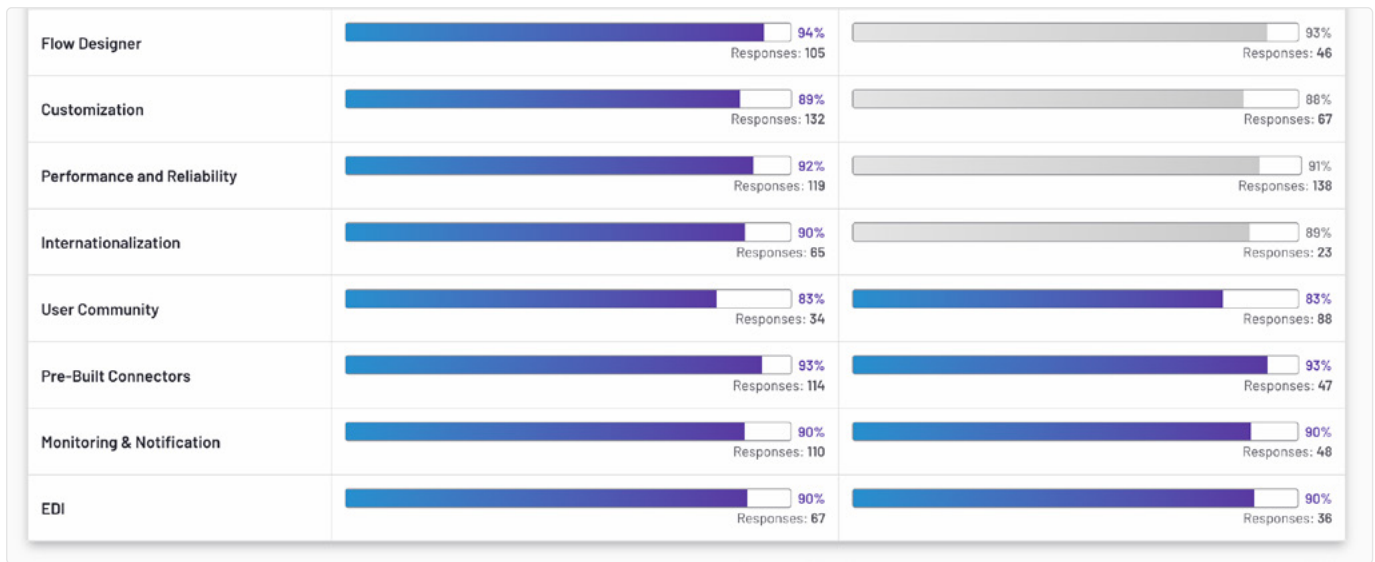
# Celigo vs. SnapLogic continued



# Celigo vs. Zapier



# Celigo vs. Zapier continued



# iPaaS Grid<sup>®</sup> scoring description

Products shown on the Grid<sup>®</sup> for iPaaS have received a minimum of 10 reviews/ ratings in data gathered by March 5, 2024. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid<sup>®</sup>:

## Leaders

This top ranking is earned through consistently high ratings by G2 Crowd users. Leaders also have substantial Market Presence scores.

## High performers

These platforms are highly-rated by users, but have yet to achieve the necessary market share to be considered Leaders.

## Contenders

While Contenders have strong Market Presence scores, they either have below-average user ratings or not enough reviews to be validated.

## Niche

Niche solutions have not yet achieved a strong market presence or received enough reviews to be validated.



# Who is G2?

G2 is the world's leading business software review platform. The Spring 2024 iPaaS Grid® Reports, released here in an abridged form in collaboration with Celigo, is designed to help businesses make the best iPaaS technology buying decision.



# iPaaS Definition

Integration platform as a service (iPaaS) provides a centralized console to manage, govern, and integrate cloud-based applications. These tools work by connecting cloud applications and services and controlling integration flows. They can speed up product development by integrating existing tools, and increase data volume by utilizing external sources. Companies use these tools to scale performance needs, add product functionality, and structure application integrations. Features or data can be added or removed quickly, reducing failover, downtime, and development time. iPaaS provides the infrastructure for creating connections and deploying software applications within the cloud.

**Celigo's mission is to  
simplify how companies  
integrate, automate,  
and optimize all  
their processes.**

**celigo**

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